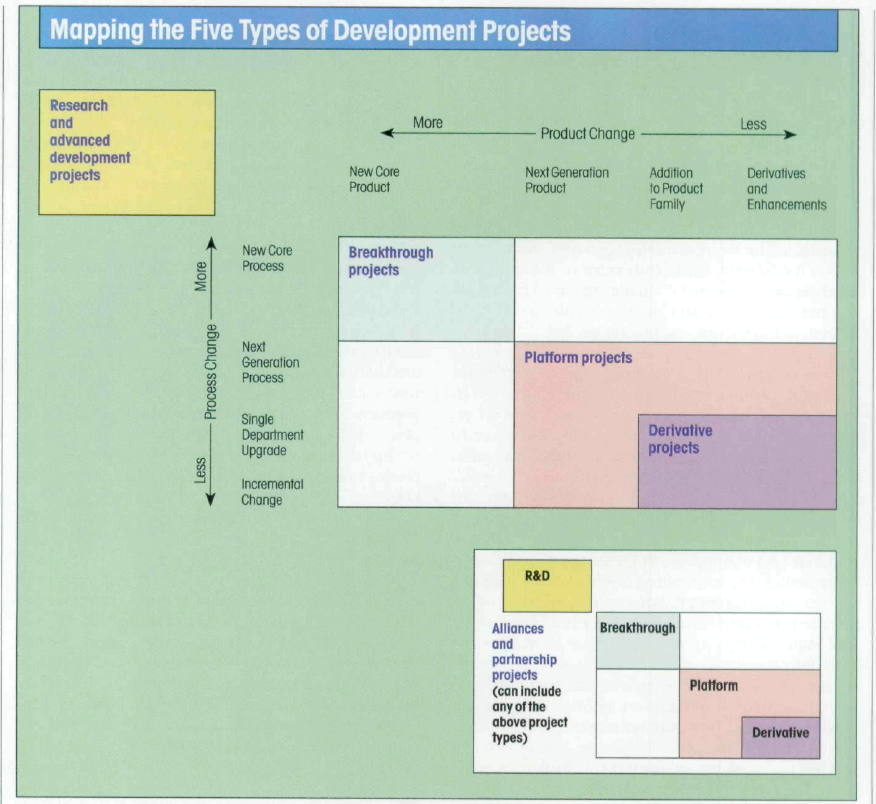
# Creating Project Plans to Focus New Product Development

## How to map projects

* Define and map the different types of development projects
* Defining project by type
  + Provide useful information about how resources should be allocated
* Five types of project
  + Derivative
  + Breakthrough
  + Platform
  + Research
  + Development



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